



August 11, 12 + 13, 2019

Delta Hotels by Marriott  
Toronto Airport + Conference Centre

## EXHIBITOR MARKETING TOOLKIT

### PRODUCT SHOTS

We are gathering lifestyle and product shots from our exhibitors to use on Social Media, the Mode website and additional media outreach opportunities to past and potential buyers. If you would like to participate, please submit the following information:

- Lifestyle/product shots (JPG, PNG or PDF)
- A short feature about your company/brand (100 characters or less)
- Social media accounts you'd like us to tag

**Please submit this to Samantha Nagy | [samantha@newcom.ca](mailto:samantha@newcom.ca)**

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